



Long-Lasting Protection Against a Long List of Pests.

Demand® CS with iCAP technology™ solves the most difficult insect pest control problems. Among those are mosquitoes, which are more than just a nuisance to your customers. They also transmit the deadly West Nile Virus. Demand CS helps you control this problem for your customers.

Demand CS is the most active pyrethroid pest control you can use. Its exclusive iCAP technology packs up to 10,000 powerful capsules of insecticide into every square inch of surface you treat.

And Demand CS doesn't just work better, it works longer. Studies show that Demand CS is up to 200 times more active than other insecticides on flies, spiders, mosquitoes, bedbugs and other insects. That's because Demand's iCAP technology shields the active ingredient lambda-cyhalothrin from UV rays, pH extremes and absorption into porous surfaces. So it remains intact longer, ready to be released when an insect makes contact.



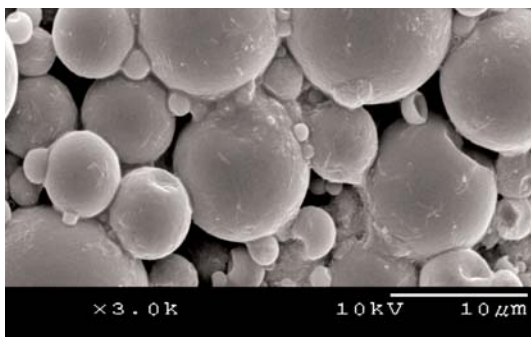
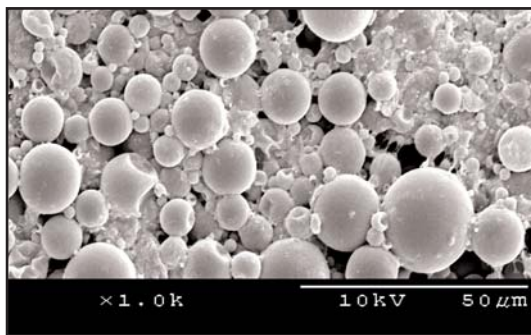
ADVANCED iCAP TECHNOLOGY FOR ADVANCED CONTROL

Demand CS combines an advanced-generation pyrethroid with a unique capsule suspension formulation for outstanding protection against numerous perimeter insect pests. Essentially, Demand CS consists of thousands of tiny capsules that hold their shape and stay where applied over an extended period of time.

Once applied, the capsules remain on the surface – rather than being absorbed into it – so they are readily available for contact with insects for weeks and months. Because the capsules are lipophilic, they almost magnetically stick to pests as they land on treated surfaces.

Control comes through direct contact of the insect with the capsules, with lambda-cyhalothrin transferring from the capsule through the cuticle of the insect, or by ingestion.

Demand CS is versatile and convenient. It can be used outdoors for perimeter applications and barrier treatments, as well as indoors for both clean-out and maintenance. This product can be used on porous and non-porous surfaces with little to no odor or staining.

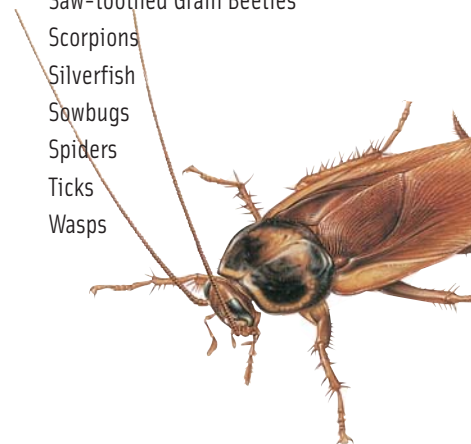


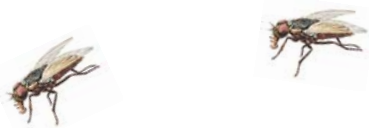
Magnified photos of Demand® CS with iCAP technology™.

Demand CS effectively controls over 30 different types of insects, including:

- | | |
|------------------------|---------------------------|
| Ants | Lesser Grain Borers |
| Bedbugs | Millipedes |
| Bees | Mosquitoes |
| Boxelder Bugs | Pillbugs |
| Carpet Beetles | Red Flour Beetles |
| Centipedes | Rice Weevils |
| Cigarette Beetles | Saw-toothed Grain Beetles |
| Cockroaches | Scorpions |
| Confused Flour Beetles | Silverfish |
| Crickets | Sowbugs |
| Firebrats | Spiders |
| Fleas* | Ticks |
| Flies | Wasps |

*Outdoor use only.





DEMAND CS OFFERS ADDED BENEFITS TO PEST MANAGEMENT PROFESSIONALS

Mixing Benefits

The iCAP capsule suspension formulation of Demand CS not only makes the product more effective, but also more convenient to apply.

- Liquid concentrate eliminates dust
- Stays mixed, resists settling out
- Does not clog equipment or cause nozzle wear

Tank Mixes

Demand CS is compatible with nearly all labeled insecticides, synergists and additives. When tank mixing Demand CS with another product, always add Demand CS last.

Worker Safety

Because the capsule surrounds the active ingredient, exposure is minimized and the potential for skin sensation during application is greatly reduced.

Packaging

Demand CS is available in two easy-to-handle sizes: an 8-ounce container for smaller jobs and a 1-quart container for perimeter applications. Both sizes are squeeze-and-pour containers with dual caps for convenient dispensing of either small or large quantities.

Environmental Impact

Demand CS, when applied as directed, has no harmful effect on earthworms, soil microorganisms or soil processes. Demand CS can be directly applied to grass and ornamental plants.

For more information contact your local Syngenta sales representative, call 1-866-SYNGENTA or visit www.securechoice.us.

